

## Powder Coating Planet Advertising Prices: Display/Banner – Email/Newsletter Ads

Powder Coating Planet (PCP) offers advertising on many different sections of the website, offered to allow you to have the ultimate flexibility in visibility and performance for your budget. All advertisements may be purchased by month, for a six-month duration (at a 10% discount) and for a twelve-month duration (at a 20% discount).

Display, job listings, classified advertisements and hosted websites may be purchased and placed through the PCP Members Area interface, available to all PCP members for free! Email ads may be purchased directly from our sales group. If you have any questions about advertising, or about placement of advertising, please email [Support@PowderCoatingPlanet.com](mailto:Support@PowderCoatingPlanet.com) or call us at 1.855.341.5111. We'll be glad to help!

Effective 01.01.17

Display/Banner Position		One Year	Six Months	One Month
Home Page	Home Page - Most Popular Banner	\$240.00	\$270.00	\$300.00
	Home Page - Service Provider Banner	\$240.00	\$270.00	\$300.00
	Home Page - Industry Leader Rotating Banner [5]	\$240.00	\$270.00	\$300.00
	Home Page - Trending Business Video	\$200.00	\$225.00	\$250.00
	Home Page - Product Display Banner	\$400.00	\$450.00	\$500.00
	Home Page - Header - First Banner	\$120.00	\$135.00	\$150.00
	Home Page - Header - Second Banner	\$120.00	\$135.00	\$150.00
	Home Page - Header - Third Banner	\$120.00	\$135.00	\$150.00
	Home Page - Header - Fourth Banner	\$120.00	\$135.00	\$150.00
	Home Page - Header - Fifth Banner	\$120.00	\$135.00	\$150.00
	Home Page - Header - Sixth Banner	\$120.00	\$135.00	\$150.00
	Home Page - Top Header - Left Banner	\$140.00	\$157.50	\$175.00
	Home Page - Top Header - Center Banner	\$180.00	\$202.50	\$225.00
	Home Page - Top Header - Right Banner	\$140.00	\$157.50	\$175.00
	Home Page - Footer - First Banner	\$160.00	\$180.00	\$200.00
	Home Page - Footer - Second Banner	\$160.00	\$180.00	\$200.00
	Home Page - Footer - Third Banner	\$160.00	\$180.00	\$200.00
	Home Page - Footer - Fourth Banner	\$160.00	\$180.00	\$200.00
	Home Page - Footer - Fifth Banner	\$160.00	\$180.00	\$200.00
Blog Section	Blog Section - Most Popular Banner	\$200.00	\$225.00	\$250.00
	Blog Section - Service Provider Banner	\$200.00	\$225.00	\$250.00
	Blog Section - Header - First Banner	\$120.00	\$135.00	\$150.00
	Blog Section - Header - Second Banner	\$120.00	\$135.00	\$150.00
	Blog Section - Header - Third Banner	\$120.00	\$135.00	\$150.00
	Blog Section - Header - Fourth Banner	\$120.00	\$135.00	\$150.00
	Blog Section - Header - Fifth Banner	\$120.00	\$135.00	\$150.00
	Blog Section - Header - Sixth Banner	\$120.00	\$135.00	\$150.00
	Blog Section - Top Header - Left Banner	\$140.00	\$157.50	\$175.00
	Blog Section - Top Header - Center Banner	\$180.00	\$202.50	\$225.00
	Blog Section - Top Header - Right Banner	\$140.00	\$157.50	\$175.00
	Blog Section - Footer - First Banner	\$160.00	\$180.00	\$200.00
	Blog Section - Footer - Second Banner	\$160.00	\$180.00	\$200.00
	Blog Section - Footer - Third Banner	\$160.00	\$180.00	\$200.00
	Blog Section - Footer - Fourth Banner	\$160.00	\$180.00	\$200.00
	Blog Section - Footer - Fifth Banner	\$160.00	\$180.00	\$200.00

<b>Display/Banner Position</b>		<b>One Year</b>	<b>Six Months</b>	<b>One Month</b>
<b>Classified Section</b>	Classified Section - Most Popular Banner	\$160.00	\$180.00	\$200.00
	Classified Section - Service Provider Banner	\$160.00	\$180.00	\$200.00
	Classified Section - Header - First Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Header - Second Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Header - Third Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Header - Fourth Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Header - Fifth Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Header - Sixth Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Top Header - Left Banner	\$120.00	\$135.00	\$150.00
	Classified Section - Top Header - Center Banner	\$140.00	\$157.50	\$175.00
	Classified Section - Top Header - Right Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Footer - First Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Footer - Second Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Footer - Third Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Footer - Fourth Banner	\$100.00	\$112.50	\$125.00
	Classified Section - Footer - Fifth Banner	\$100.00	\$112.50	\$125.00
<b>Jobs Classified Section</b>	Jobs Classified Section - Most Popular Banner	\$160.00	\$180.00	\$200.00
	Jobs Classified Section - Service Provider Banner	\$160.00	\$180.00	\$200.00
	Jobs Classified Section - Header - First Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Header - Second Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Header - Third Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Header - Fourth Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Header - Fifth Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Header - Sixth Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Top Header - Left Banner	\$120.00	\$135.00	\$150.00
	Jobs Classified Section - Top Header - Center Banner	\$140.00	\$157.50	\$175.00
	Jobs Classified Section - Top Header - Right Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Footer - First Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Footer - Second Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Footer - Third Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Footer - Fourth Banner	\$100.00	\$112.50	\$125.00
	Jobs Classified Section - Footer - Fifth Banner	\$100.00	\$112.50	\$125.00
<b>Directory Section</b>	Directory Section - Most Popular Banner	\$220.00	\$247.50	\$275.00
	Directory Section - Service Provider Banner	\$220.00	\$247.50	\$275.00
	Directory Section - Header - First Banner	\$120.00	\$135.00	\$150.00
	Directory Section - Header - Second Banner	\$120.00	\$135.00	\$150.00
	Directory Section - Header - Third Banner	\$120.00	\$135.00	\$150.00
	Directory Section - Header - Fourth Banner	\$120.00	\$135.00	\$150.00
	Directory Section - Header - Fifth Banner	\$120.00	\$135.00	\$150.00
	Directory Section - Header - Sixth Banner	\$120.00	\$135.00	\$150.00
	Directory Section - Top Header - Left Banner	\$140.00	\$157.50	\$175.00
	Directory Section - Top Header - Center Banner	\$180.00	\$202.50	\$225.00
	Directory Section - Top Header - Right Banner	\$140.00	\$157.50	\$175.00
	Directory Section - Footer - First Banner	\$160.00	\$180.00	\$200.00
	Directory Section - Footer - Second Banner	\$160.00	\$180.00	\$200.00
	Directory Section - Footer - Third Banner	\$160.00	\$180.00	\$200.00
	Directory Section - Footer - Fourth Banner	\$160.00	\$180.00	\$200.00
	Directory Section - Footer - Fifth Banner	\$160.00	\$180.00	\$200.00

Display/Banner Position		One Year	Six Months	One Month
Events Section	Events Section - Most Popular Banner	\$200.00	\$225.00	\$250.00
	Events Section - Service Provider Banner	\$200.00	\$225.00	\$250.00
	Events Section - Header - First Banner	\$120.00	\$135.00	\$150.00
	Events Section - Header - Second Banner	\$120.00	\$135.00	\$150.00
	Events Section - Header - Third Banner	\$120.00	\$135.00	\$150.00
	Events Section - Header - Fourth Banner	\$120.00	\$135.00	\$150.00
	Events Section - Header - Fifth Banner	\$120.00	\$135.00	\$150.00
	Events Section - Header - Sixth Banner	\$120.00	\$135.00	\$150.00
	Events Section - Top Header - Left Banner	\$140.00	\$157.50	\$175.00
	Events Section - Top Header - Center Banner	\$180.00	\$202.50	\$225.00
	Events Section - Top Header - Right Banner	\$140.00	\$157.50	\$175.00
	Events Section - Footer - First Banner	\$160.00	\$180.00	\$200.00
	Events Section - Footer - Second Banner	\$160.00	\$180.00	\$200.00
	Events Section - Footer - Third Banner	\$160.00	\$180.00	\$200.00
	Events Section - Footer - Fourth Banner	\$160.00	\$180.00	\$200.00
	Events Section - Footer - Fifth Banner	\$160.00	\$180.00	\$200.00
Forum Section	Forum Section - Most Popular Banner	\$180.00	\$202.50	\$225.00
	Forum Section - Service Provider Banner	\$180.00	\$202.50	\$225.00
	Forum Section - Header - First Banner	\$120.00	\$135.00	\$150.00
	Forum Section - Header - Second Banner	\$120.00	\$135.00	\$150.00
	Forum Section - Header - Third Banner	\$120.00	\$135.00	\$150.00
	Forum Section - Header - Fourth Banner	\$120.00	\$135.00	\$150.00
	Forum Section - Header - Fifth Banner	\$120.00	\$135.00	\$150.00
	Forum Section - Header - Sixth Banner	\$120.00	\$135.00	\$150.00
	Forum Section - Top Header - Left Banner	\$140.00	\$157.50	\$175.00
	Forum Section - Top Header - Center Banner	\$180.00	\$202.50	\$225.00
	Forum Section - Top Header - Right Banner	\$140.00	\$157.50	\$175.00
	Forum Section - Footer - First Banner	\$160.00	\$180.00	\$200.00
	Forum Section - Footer - Second Banner	\$160.00	\$180.00	\$200.00
	Forum Section - Footer - Third Banner	\$160.00	\$180.00	\$200.00
	Forum Section - Footer - Fourth Banner	\$160.00	\$180.00	\$200.00
	Forum Section - Footer - Fifth Banner	\$160.00	\$180.00	\$200.00
Community Section	Community Section - Most Popular Banner	\$220.00	\$247.50	\$275.00
	Community Section - Service Provider Banner	\$220.00	\$247.50	\$275.00
	Community Section - Header - First Banner	\$120.00	\$135.00	\$150.00
	Community Section - Header - Second Banner	\$120.00	\$135.00	\$150.00
	Community Section - Header - Third Banner	\$120.00	\$135.00	\$150.00
	Community Section - Header - Fourth Banner	\$120.00	\$135.00	\$150.00
	Community Section - Header - Fifth Banner	\$120.00	\$135.00	\$150.00
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	Community Section - Top Header - Left Banner	\$140.00	\$157.50	\$175.00
	Community Section - Top Header - Center Banner	\$180.00	\$202.50	\$225.00
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	Community Section - Footer - First Banner	\$160.00	\$180.00	\$200.00
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	Community Section - Footer - Third Banner	\$160.00	\$180.00	\$200.00
	Community Section - Footer - Fourth Banner	\$160.00	\$180.00	\$200.00
	Community Section - Footer - Fifth Banner	\$160.00	\$180.00	\$200.00

<b>Display/Banner Position</b>		<b>One Year</b>	<b>Six Months</b>	<b>One Month</b>
<b>Member Section</b>	Member Section - Header - First Banner	\$120.00	\$135.00	\$150.00
	Member Section - Header - Second Banner	\$120.00	\$135.00	\$150.00
	Member Section - Header - Third Banner	\$120.00	\$135.00	\$150.00
	Member Section - Header - Fourth Banner	\$120.00	\$135.00	\$150.00
	Member Section - Header - Fifth Banner	\$120.00	\$135.00	\$150.00
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	Member Section - Footer - Fourth Banner	\$160.00	\$180.00	\$200.00
	Member Section - Footer - Fifth Banner	\$160.00	\$180.00	\$200.00

Below are all other advertising options with Powder Coating Planet. Job listings, classified advertisements and hosted websites may be purchased and placed through the PCP Members Area interface, available to all PCP members for free!

Email ads may be purchased directly from our sales group.

If you have any questions about advertising, or about placement of advertising, please email [Support@PowderCoatingPlanet.com](mailto:Support@PowderCoatingPlanet.com) or call us at 1.855.341.5111. We'll be glad to help!

<b>Advertisement</b>		<b>One Year</b>	<b>Six Months</b>	<b>One Month</b>
<b>All Other Advertising</b>	Directory Listing: Silver	FREE!	FREE!	FREE!
	Directory Listing: Gold	\$30.00	NA	\$40.00
	Directory Listing: Platinum	\$47.50	NA	\$55.00
	Classified Advertisement: Regular	FREE!	FREE!	FREE!
	Classified Advertisement: Featured	\$12.50	NA	\$15.00
	Jobs Classified Advertisement: Regular	FREE!	FREE!	FREE!
	Jobs Classified Advertisement: Featured	\$30.00	NA	\$40.00
	Newsletter Advertisement: Position #1	NA	NA	\$200.00
	Newsletter Advertisement: Position #2	NA	NA	\$200.00
	Newsletter Advertisement: Position #3	NA	NA	\$200.00
	Email Blast	NA	NA	\$400.00
	PCP Facebook Promotion: Image Ad (Boost Extra)	NA	NA	\$100.00
	PCP Platform Hosted Website	\$60.00	NA	\$70.00
	Let A Professional Help!	NA	NA	\$150.00
	Website & Software Development	NA	NA	PER RQMTS
Online Marketing: Paid Search, SEO, Social, etc	NA	NA	PER RQMTS	